



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/J Mica/R/Congress (13979)
Sandler & Innocenzi (4158)
FEIST,CHRIS
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
JOHN MICA/CONGRESS (133078)
National/Political
/06261826

Invoice 627498
Inv Date 8/26/2012
Terms Net 30
Contract 325316
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

2, Modified on 9/19/12 11:56 AM
JOHN MICA/CONGRESS
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 5:12AM (Mo)	00:30	JM71312H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 5:22AM (Tu)	00:30	JM71312H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 5:22AM (We)	00:30	JM71312H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 5:22AM (Th)	00:30	JM71312H	\$375.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 5:14AM (Fr)	00:30	JM80812H	\$375.00	
2.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 9:48AM (Mo)	00:30	JM71312H	\$275.00	
2.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 9:59AM (Th)	00:30	JM71312H	\$275.00	
2.0	Spot	9:00:00AM-10:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/12 9:12AM (Fr)	00:30	JM80812H	\$275.00	
3.0	Spot	10:00:00AM-11:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 10:30AM (Mo)	00:30	JM71312H	\$275.00	
3.0	Spot	10:00:00AM-11:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/07/12 10:29AM (Tu)	00:30	JM71312H	\$275.00	
3.0	Spot	10:00:00AM-11:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/08/12 10:29AM (We)	00:30	JM71312H	\$275.00	
5.0	Spot	4:00:00PM- 5:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/08/12 4:48PM (We)	00:30	JM71312H	\$500.00	
5.0	Spot	4:00:00PM- 5:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 4:48PM (Th)	00:30	JM71312H	\$500.00	
5.0	Spot	4:00:00PM- 5:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/12 4:44PM (Fr)	00:30	JM80812H	\$500.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/06/12 7:29PM (Mo)	00:30	JM71312H	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/07/12 7:29PM (Tu)	00:30	JM71312H	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/08/12 7:29PM (We)	00:30	JM71312H	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/08/12 7:59PM (We)	00:30	JM71312H	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/09/12 7:38PM (Th)	00:30	JM71312H	\$2000.00	
6.0	Spot	7:00:00PM- 8:00:00	Day,M-1,Tu-1,W-2,Th-1,F-1	08/10/12 6:59PM (Fr)	00:30	JM80812H	\$2000.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 12:02AM (Mo)	00:30	JM71312H	\$575.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 12:01AM (Tu)	00:30	JM71312H	\$575.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 11:45PM (We)	00:30	JM71312H	\$575.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 11:44PM (Th)	00:30	JM71312H	\$575.00	
7.0	Spot	11:35:00PM-12:05:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 11:47PM (Fr)	00:30	JM80812H	\$575.00	
8.0 / 1	Spot	5:00:00AM- 6:00:00	Day,Sa-1	08/11/12 5:24AM (Sa)	00:30	JM80812H	\$70.00	(Revised)
9.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	08/11/12 6:24AM (Sa)	00:30	JM80812H	\$475.00	
10.0	Spot	7:00:00AM- 8:00:00	Day,Sa-1	08/11/12 7:59AM (Sa)	00:30	JM80812H	\$625.00	
11.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	08/11/12 12:28PM (Sa)	00:30	JM80812H	\$300.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,Sa-1	08/11/12 6:11PM (Sa)	00:30	JM80812H	\$400.00	
13.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/11/12 7:23PM (Sa)	00:30	JM80812H	\$425.00	
13.0	Spot	7:00:00PM- 8:00:00	Day,Sa-2	08/11/12 7:47PM (Sa)	00:30	JM80812H	\$425.00	
14.0 / 2	Spot	5:00:00AM- 6:00:00	Day,Su-1	08/12/12 5:43AM (Su)	00:30	JM80812H	\$75.00	(Revised)
15.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	08/12/12 6:13AM (Su)	00:30	JM80812H	\$475.00	
16.0	Spot	7:00:00AM- 8:00:00	Day,Su-1	08/12/12 7:53AM (Su)	00:30	JM80812H	\$625.00	
17.0	Spot	12:00:00PM-12:30:00	Day,Su-1	08/12/12 12:29PM (Su)	00:30	JM80812H	\$300.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,Su-1	08/12/12 6:11PM (Su)	00:30	JM80812H	\$1000.00	
19.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1	08/13/12 5:13AM (Mo)	00:30	JM80812H	\$375.00	
19.0	Spot	5:00:00AM- 5:30:00	Day,M-1,Tu-1	08/14/12 5:15AM (Tu)	00:30	JM070512	\$375.00	



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Acct Types National/Political
Est/Headline /06261826
Demo
Revision 2, Modified on 9/19/12 11:56 AM
Comments JOHN MICA/CONGRESS
***** THIS IS A CASH IN ADVANCE

Invoice 627498
Inv Date 8/26/2012
Terms Net 30
Contract 325316
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Sandler & Innocenzi
705 Prince Street
Alexandria, VA 22314

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:52PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
20.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/13/12 9:57AM (Mo)	00:30	JM80812H	\$275.00	
20.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	08/14/12 9:25AM (Tu)	00:30	JM070512	\$275.00	
21.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/13/12 10:15AM (Mo)	00:30	JM80812H	\$275.00	
21.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	08/14/12 10:29AM (Tu)	00:30	JM80812H	\$275.00	
23.1	Spot	7:00:00PM- 8:00:00	Per week (2),Mo	08/13/12 7:37PM (Mo)	00:30	JM80812H	\$2000.00	
23.1	Spot	7:00:00PM- 8:00:00	Per week (2),Mo	08/13/12 7:53PM (Mo)	00:30	JM80812H	\$2000.00	
24.0	Spot	11:35:00PM-12:05:00	Per week (1),Mo,Tu	08/14/12 12:01AM (Tu)	00:30	JM80812H	\$575.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/06/12 7:29AM (Mo)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/06/12 8:59AM (Mo)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/07/12 7:59AM (Tu)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/07/12 9:00AM (Tu)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/08/12 7:42AM (We)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/08/12 9:00AM (We)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/09/12 7:59AM (Th)	00:30	JM71312H	\$1200.00	
26.0	Spot	7:00:00AM- 9:00:00	Day,M-2,Tu-2,W-2,Th-1,F-1	08/10/12 8:48AM (Fr)	00:30	JM80812H	\$1200.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/06/12 12:15PM (Mo)	00:30	JM71312H	\$500.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/07/12 12:50PM (Tu)	00:30	JM71312H	\$500.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/08/12 12:09PM (We)	00:30	JM71312H	\$500.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/09/12 12:29PM (Th)	00:30	JM71312H	\$500.00	
27.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/10/12 12:38PM (Fr)	00:30	JM80812H	\$500.00	
28.0	Spot	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 5:24PM (Mo)	00:30	JM71312H	\$1425.00	
28.0	Spot	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 5:53PM (Th)	00:30	JM71312H	\$1425.00	
28.0	Spot	5:00:00PM- 6:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/10/12 5:51PM (Fr)	00:30	JM80812H	\$1425.00	
29.0	Spot	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 5:59PM (Mo)	00:30	JM71312H	\$2150.00	
29.0	Spot	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/07/12 6:29PM (Tu)	00:30	JM71312H	\$2150.00	
29.0	Spot	6:00:00PM- 6:30:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 6:22PM (Th)	00:30	JM71312H	\$2150.00	
30.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/06/12 11:22PM (Mo)	00:30	JM71312H	\$1425.00	
30.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/07/12 11:32PM (Tu)	00:30	JM71312H	\$1425.00	
30.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/10/12 11:25PM (Fr)	00:30	JM80812H	\$1425.00	
30.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/11/12 11:27PM (Sa)	00:30	JM80812H	\$1425.00	
30.0	Spot	11:00:00PM-11:35:00	Per week (5),Mo,Tu,We,Th,Fr,Sa,Su	08/12/12 11:27PM (Su)	00:30	JM80812H	\$1425.00	
31.0	Spot	1:00:00PM- 4:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/06/12 1:36PM (Mo)	00:30	JM71312H	\$325.00	
31.0	Spot	1:00:00PM- 4:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/07/12 1:35PM (Tu)	00:30	JM71312H	\$325.00	
31.0	Spot	1:00:00PM- 4:00:00	Per week (3),Mo,Tu,We,Th,Fr	08/09/12 1:33PM (Th)	00:30	JM71312H	\$325.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/13/12 8:42AM (Mo)	00:30	JM80812H	\$1200.00	
32.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	08/14/12 7:29AM (Tu)	00:30	JM80812H	\$1200.00	
33.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/13/12 12:34PM (Mo)	00:30	JM80812H	\$500.00	
33.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	08/14/12 12:55PM (Tu)	00:30	JM070512	\$500.00	
34.0	Spot	5:00:00PM- 6:00:00	Per week (1),Mo,Tu	08/14/12 5:43PM (Tu)	00:30	JM80812H	\$1425.00	

